

Balkan Conference, April 2019

Mini Growth & Development Academy

Saturday 6th of April

11:00 - 11:30 Good morning everybody! (Rachel and Marcin)

Introductions and kick start for the day. You will have tips for the day's sessions.

11:30 - 12:00 Why JCI?

Session will remind us what JCI versatile actions are and how we develop ourselves and create sustainable & positive impact.

12:00 – 13.00 Communication in Team – Being a Leader!

You as a leader! Real examples of success and failure within Teams.
Communication within Happy Teams. Holding Effective Meetings.

13:00 – 13:45 Lunch

13:45 – 15:00 Organisation Growth Strategy

Workshop with the purpose of identifying growth problems and finding solutions for member retention. Encouraging strategic thinking in growth.

15:00-16:45 Fundraising & Strategic Partnerships

Know your partners on a national level and be ready to share your experience. Exchange ideas on strategic partnerships and fundraising strategies and how they can benefit your activities

16:45 - 17:00 Coffee break

17:00 - 18:30 Sales - how to sell JCI?

PR & Marketing

This session will help you identify the difference between PR and Marketing and give concrete tools and understanding for successfully selling your organisation

18:30 – 19:45 The Elevator Pitch – Be A JCI Spokesperson

Learn how to be a JCI Spokesperson